

Maternity Services

Baby Feeding Specialist Referral Clinic: Patient Information

What is the Baby Feeding Specialist Referral Clinic?

The clinic provides an opportunity to meet with a Midwife/Lactation Consultant who specialises in infant feeding. They will be able to offer you a one to one appointment in an unhurried environment where you can receive individualised information about feeding your baby. The Midwife/Lactation Consultant will also be able to make a collaborative plan with you about putting the advice into practice at home.

Who can go to the Specialist Clinic?

The clinic is for women who require specialist feeding advice, whether they are breastfeeding, bottle feeding or mixed feeding.

A referral will be made, if required, once you have been seen and assessed at home by the Midwife or senior Maternity Care Assistant (MCA) “key worker”. This is a midwife or senior MCA who has undertaken extra infant feeding training, in addition to the UNICEF Baby Friendly Initiative breastfeeding management course.

Pregnant women can also attend before the birth of their baby if their midwife thinks they may encounter feeding difficulties. The purpose is to perform a full assessment and create a plan with you to avoid unnecessary anxiety after birth.

Where is the Specialist Baby Feeding Clinic held?

The clinic is held at **The Bowthorpe Health Centre**, Wendene, Norwich NR59HA. If you come in to the car park and look for the shop 'Roys' you will see the health centre round the corner from there. The entrance to the midwives clinics is to the left of the main Health Centre entrance. There is free parking on site.

How long will the appointment last?

The appointment is approximately one hour long, but may vary depending on your situation.

Can I bring someone with me?

Unfortunately due to the restrictions in place to minimise any risks of transferring Covid 19 we are only having mums and babies at the clinic appointments for now, but we can come and help you with carrying bags, car seats etc. in to the clinic.

Contact details:

Infant Feeding Team office: 01603 286058 (opening hours: 9am – 4pm)

