

## Maternity Services - Baby Feeding Specialist Clinic: Patient Information Leaflet

### What is the Baby Feeding Specialist Clinic?

The clinic provides an opportunity to meet with a Midwife/Lactation Consultant who specialises in infant feeding. They will be able to offer you a one-to-one appointment in an unhurried environment where you can receive individualised information about feeding your baby. The Midwife/Lactation Consultant will also be able to make a plan with you about putting the advice into practice at home.

### Who can go to the Specialist Clinic?

The clinic is for women who require specialist feeding advice, whether they are breastfeeding, bottle feeding or mixed feeding.

### How is the referral made?

A referral will be made once you have been seen and assessed at home by the Midwife or senior Maternity Care Assistant (MCA) “key worker”. This is a midwife or senior MCA who has undertaken extra infant feeding training.

Pregnant women can also attend before the birth of their baby if their midwife thinks they may encounter feeding difficulties. The purpose is to perform a full assessment and create a plan with you to avoid unnecessary anxiety after birth.

### Where is the Specialist Baby Feeding Clinic held?

The clinic is held at Jenny Lind Outpatients Department, West Outpatients Level 2, NNUH, Norwich, NR4 7UY. Please let the receptionist know you have arrived and wait for your appointment in the main waiting area.

### How long will the appointment last?

The appointment is approximately one hour long but may vary depending on your situation.

### Can I bring someone with me?

Yes, you may bring one person with you to support you and your baby at the appointment.

### Contact details:

Email: [Infantfeedingco-ordinators@nnuh.nhs.uk](mailto:Infantfeedingco-ordinators@nnuh.nhs.uk) or Call: 01603 286058 during weekday office hours (08:30-16:30). Sorry we do not have a voicemail service.

### Service Feedback:

To assess your experience of our service, we would like to request you to complete a survey feedback form after your appointment. – please use the QR code provided. The legal basis for this activity under UK GDPR is article 6(1)e Public Task, exercise of public authority.

Your feedback will be anonymous, no identifiable information is required from you. If you decide not to provide feedback, this will not affect the care you receive from us. A summary of the feedback themes will be shared with UNICEF UK Baby Friendly Initiative as part of our accreditation process.

Infant Feeding Specialist Clinic  
Feedback Form

